

# NebraskaLand National Bank

Quarterly Newsletter

November/December 05

Local People, Local Decisions, Local Ownership

**STOP IN TODAY AND CHECK OUT OUR UNBELIEVABLE CD RATES! THE BEST IN**

## NebraskaLand National Bank: Lending a Helping Hand

*At NebraskaLand National Bank, we believe in investing time and money into the community. Listed are a number of community events that we believe strongly in and have donated our time and money to in the last quarter.*

### TAILGATES

NebraskaLand National Bank does three St. Pat tailgates and three North Platte High School football tailgates a year. We bring our grill, employees and food. Each tailgate helps a school's organization raise the funds they need. At NebraskaLand National Bank, we believe in investing in the youth.

### METHAMPHETAMINE CONFERENCE

NebraskaLand National Bank was a large sponsor of the Methamphetamine Conference. We donated the advertising and made a financial contribution to help put on the event. The Methamphetamine Conference brought 200 people. This was something we felt strongly about because of all the problems that Methamphetamine has caused in small towns like North Platte.

### CHILD ADVOCACY CENTER

NebraskaLand National Bank made a \$10,000 donation to the Child Advocacy Fundraising efforts. The amazing part is that \$6,500.40 of it was donations from our employees!

### GET SMART ABOUT CREDIT DAY

October 21st was Get Smart About Credit Day. NebraskaLand National Bank employee, Jackie Lashley will be going to schools to talk about how to prepare for their financial fu-

## IMPORTANT NOTICES

- Advantage Club has changed to the Lindens! The change of location was due to the increase in Card Party Attendees.
- Quarterly Trips are now available with Advantage Club. Our first one was to Republican City and we are in the process of planning another one.
- An Identify Theft 911 Program will be offered at NebraskaLand National Bank in the following months. With all the problems going on today with identify theft, we are excited to provide a service that would protect you, our customers.
- NEW COLOR MESSAGE BOARD! Are you involved in a community organization and trying to get the word out about fundraising efforts or an event? Contact Dana Hurst at the Bank at 534-2100 and we will put it on our new color Message Board at the Main Bank.

## Growing and Growing and Growing!

NebraskaLand National Bank started seven years ago and has grown to one of the TOP banks in town! The best part is, we are still local and able to serve all of your banking needs. We now have 48 employees with over 500 years of banking experience combined. We were voted BEST PLACE to work in the 2005 Telegraph ballot. We contribute the Bank's success to the employees and all their extra time and hard work they put into NebraskaLand National Bank. Now with Mullen, we have five branches and ten ATM locations. Our focus is you, our customers, and we thank you for choosing NebraskaLand National Bank as your financial institution.

## A Message from Mike Jacobson



Dear Valued Customers:

As a Community Minded Bank, we are often approached to make contributions to community events and projects. The general criteria for determining which projects we support are primarily driven by the overall benefit to the growth and development of the community. With this in mind, you may have noticed that a disproportionate share of our contribution dollars have gone to fund youth projects.

All too often in this day and age, families find themselves with both parents working full time jobs. Although parents are very caring, because of their time constraints, we need to help provide our youth with positive activities while the parents are not with them.

Because of the changes taking place in our society today, I believe that now more than ever before, an investment in our youth is an investment in our future. Keeping youth in school, off drugs and focused on the future, I believe is an investment that will pay dividends well into the future and will help make this community an even better place to live and work.

Currently, the Bank is helping to spearhead the fundraising for the new "Bridge of Hope" Child Advocacy Center. This facility will serve as a single contact point for those children in our community who are abused. In 2004, over 425 children could have benefited from this center. The Bank's 49 employees have collectively pledged over \$6,500 to go toward this project. I would like to invite each of you to consider making a similar investment in the future of North Platte.

We look forward to continuing to support the projects that will

*Michael B. Jacobson*