

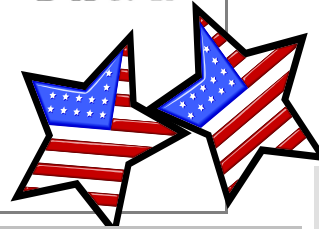
A QUARTERLY NEWSLETTER FROM:

**NEBRASKALAND**  
NATIONAL • BANK

Message  
from  
Mike Jacobson



# LOCAL TALK



2nd Quarter/July 2006

NebraskaLand National Bank Is A Proud Platinum Sponsor of  
**NEBRASKALAND DAYS!**

## EVENTS WE HAVE SPONSORED IN THE PAST QUARTER!

**Teach Children to Save Day-** We reached over 100 schools. Representatives from NebraskaLand National Bank spoke to students on the importance of saving. They also passed out \$1 coupons to be deposited into a Kids Club Account at NebraskaLand National Bank.

**NebraskaLand National Bank/James O'Rourke Triathlon-** NebraskaLand National Bank sponsored this event for the third year in a row. Over 300 participated. Employees from NebraskaLand National Bank volunteered by counting laps and directing road traffic.

**Easter Egg Hunt-** This was the first year NebraskaLand National Bank teamed up with the Auxiliary and the VFW on the annual Easter Egg Hunt. Over 500 kids came to decorate eggs and close to 1000 came to the hunt.

**Shred Day-** NebraskaLand National Bank hosted the first Shred Day in North Platte. Community members could bring at most, one trash bag full of items to shred. Once items were shredded they enjoyed a free lunch on NebraskaLand National Bank. Over 4400 tons of items were shredded in a two hour period.

**Walk A Mile In Her Shoes-** NebraskaLand National Bank, North Platte Volunteer Fire department and the Rape and Domestic Abuse Program teamed up for the 1st Annual Walk A Mile In Her Shoes event. Men from the community walked one mile in women's shoes. Each man raising over \$100. Total funds raised \$5000!

**NebraskaLand National Bank Mullen Branch Sharptail Shootout-** Employees grilled out a couple nights and participated with a team.

**Other Sponsored events by NebraskaLand National Bank-** Downtown Cleanup, Dare Day, Original

NEBRASKALAND Days is one of the many events throughout the year, that cause me to reflect on the outstanding commitment of volunteerism by our employees. I am very proud of the employees at NebraskaLand National Bank for giving 110% to the Communities we serve, whether it be a Bank event, a service club or non profit organization. The ongoing strength of our bank will be a direct result of the health of our communities. We believe that investing both our time and our dollars back into the community is one of the best investments that we can make.

## Local People, Local Decisions, Local Ownership



NebraskaLand National Bank hosted a booth at the NEBRASKALAND Days kids fun fest. Children could win prizes by participating in the bean bag toss.

### Advantage Club Account CARD PARTY

Next Event:  
July 18th at the  
Linden Estates  
1:30 p.m. - 3:30 p.m.



Mike Jacobson leads the way for the Walk A Mile in Her Shoes Event.

“ Thank You For Choosing  
NebraskaLand National Bank as  
Your Financial Institution! ”

I continue to be pleased with the support that we have received in the Mullen Community. It is easy to see the local pride exhibited by the residents within the community.  
Mike Jacobson  
President and CEO

# NebraskaLand National Bank Privacy Disclosure

## **Your Financial Privacy at NebraskaLand National Bank**

Protecting your privacy is important to NebraskaLand National Bank and our employees. We want you to understand what information we collect and how we use it. In order to provide our customers with a broad range of financial products and services as effectively and conveniently as possible, we use technology to manage and maintain customer information. The following policy serves as a standard for all NebraskaLand National Bank employees for collection, use, retention, and security of nonpublic personal information.

### **What Information We collect**

We may collect “nonpublic personal information” about you from the following sources:

- qInformation we receive from you on applications or other forms;
- qInformation about your transactions with us or others; and
- qInformation we receive from third parties such as credit bureaus.

“Nonpublic personal information” is nonpublic information about you that we obtain in connection with providing a financial product or service to you. For example, nonpublic personal information includes information regarding your account balance, payment history, and overdraft history.

### **What Information We Disclose**

We are permitted under law to disclose nonpublic personal information about you to other third parties in certain circumstances. For example, we may disclose nonpublic personal information about you to third parties to assist us in servicing your loan or account with us, to government entities in response to subpoenas, and to credit bureaus. We do not disclose any nonpublic personal information about anyone, except as permitted by law.

If you decide to close your account(s) or become an inactive customer, we will continue to adhere to the privacy policies and practices described in this notice.

We may disclose the following information to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing arrangements:

- Information we receive from you on applications or other forms, such as name, address, and the type of account you hold with us.

### **Our Security Procedures**

We take steps to safeguard customer information. We restrict access to your personal and account information to those employees who need to know that information to provide products or services to you. We also maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your nonpublic personal information.

***If you have questions, or need further information, please contact the Bank at 308-534-2100.***

