

A QUARTERLY NEWSLETTER FROM:

**NEBRASKA**  
NATIONAL • BANK

# LOCAL TALK

Equal Housing Lender

April 2006

Member FDIC

Message from  
Mike Jacobson



From the time we opened our doors, we have tried to focus some of our efforts on helping to make North Platte and the surrounding communities a better place to live and work. This often times meant giving back financially to the community through financial donations and public support.

Although this financial support is certainly necessary to help fund certain activities, it also is important to give our time and talents. Because of this, we have encouraged all our staff to get involved in community activities and volunteer whenever possible.

It is extremely gratifying to see how many people have made it a point to give back to their community. The most recent example that I have observed is the example of Chuck Scripter, our most recent "Community Minded" award recipient. Chuck's sense of giving is well beyond anything I have ever seen and sets a new high for giving back to the community.

I would encourage each of you to stay involved in community activities and take the time to nominate those individuals who you believe should be recognized in a similar fashion.

#### Color Message Board

Please check out our color message board at our Main Bank for all of the event happenings! If you have a request for an event you would like on the Marquee please fill out a form at the front desk of main bank.



## Identity Theft

Identity Theft, one of the fastest growing types of financial fraud, can affect anyone, regardless of age, gender, race, or income. Without the need to steal a wallet or billfold, a criminal can take over an identity with as little as a Social Security number. It can have a devastating effect on its victims, and create an overwhelming and time-consuming experience. That's why **NebraskaLand National Bank** and Identity Theft 911 gives identity theft victims what they need most—a personal relationship with a trained, dedicated fraud specialist. Each case is assigned an expert personal advocate who gets to know every aspect of the situation so each tiny detail gets the attention it deserves.

To learn more visit  
[www.nebraskalandbank.com](http://www.nebraskalandbank.com)

## Community Minded Award Presented to Chuck Scripter

NebraskaLand National Bank presented Chuck Scripter with the NebraskaLand National Bank Community Minded award on Thursday, February 16th at the main bank location. The award is given in recognition of service to the community. Chuck has done many miraculous things for not only the community of North Platte but for his family. In 2004 Chucks wife, Kay's, health began to decline and she needed a kidney transplant. Chuck was able to be the donor. Both recovered and are living healthy lives today.

After retirement Chuck has become active in numerous organizations and traveled around the world with these organizations. He has volunteered at least 7700 hours.

As you can see, there are numerous reasons why Chuck Scripter was chosen as the NebraskaLand National Bank Community Minded Award Winner. If you would like to nominate someone for the Community Minded Award please contact Dana Hurst 534-2880.

## Local People, Local Decisions, Local Ownership

### COMING SOON! IMAGING!

We are excited about introducing Imaging Technology later this year. With this technology you will be able to access the images of your checks on our free Internet Banking website, [www.nebraskalandbank.com](http://www.nebraskalandbank.com). At that time, you will begin receiving images of your checks with your statement that can easily be stored in a 3 ring binder. Many of our customers are familiar with imaging and we hope that you will find it to be a service that benefits you. An implementation date has not been scheduled, so please watch this newsletter and your statements for updates.

### Advantage Club Trip

We went on our second trip with the Advantage Club Account Holders. The trip was to the Minden Opera house to see the play, State Fair. With a bus load of 30, lots of great treats and warm coffee we had a blast. The Advantage Club Account is for anyone 55 and Over. Some of the benefits include, Monthly Card Parties and Quarterly Trips. To find out more about the account visit any of our personal bankers.

**A company is known by the  
people it keeps.**

# **NebraskaLand National Bank Privacy Disclosure**

## **Your Financial Privacy at NebraskaLand National Bank**

Protecting your privacy is important to NebraskaLand National Bank and our employees. We want you to understand what information we collect and how we use it. In order to provide our customers with a broad range of financial products and services as effectively and conveniently as possible, we use technology to manage and maintain customer information. The following policy serves as a standard for all NebraskaLand National Bank employees for collection, use, retention, and security of nonpublic personal information.

### **What Information We collect**

We may collect “nonpublic personal information” about you from the following sources:

- qInformation we receive from you on applications or other forms;
- qInformation about your transactions with us or others; and
- qInformation we receive from third parties such as credit bureaus.

“Nonpublic personal information” is nonpublic information about you that we obtain in connection with providing a financial product or service to you. For example, nonpublic personal information includes information regarding your account balance, payment history, and overdraft history.

### **What Information We Disclose**

We are permitted under law to disclose nonpublic personal information about you to other third parties in certain circumstances. For example, we may disclose nonpublic personal information about you to third parties to assist us in servicing your loan or account with us, to government entities in response to subpoenas, and to credit bureaus. We do not disclose any nonpublic personal information about anyone, except as permitted by law.

If you decide to close your account(s) or become an inactive customer, we will continue to adhere to the privacy policies and practices described in this notice.

We may disclose the following information to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing arrangements:

- Information we receive from you on applications or other forms, such as name, address, and the type of account you hold with us.

### **Our Security Procedures**

We take steps to safeguard customer information. We restrict access to your personal and account information to those employees who need to know that information to provide products or services to you. We also maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your nonpublic personal information.

***If you have questions, or need further information, please contact the Bank at 308-534-2100.***