A QUARTERLY NEWSLETTER FROM: NEBRASKALAND NATIONAL • BANK

LOCAL TALK

March 2005

Equal Housing Lender Member FDIC

Internet Pirates are Trying to Steal Your Personal Information!

There's a new type of internet piracy called " phishing." It's pronounced "fishing," and that's exactly what these thieves are doing; "fishing" for your personal financial information. What they want are account numbers, passwords, social security numbers, and other confidential information that they can use to loot your checking account or run up bills on your credit cards.

In the worst case, you could find yourself a victim of identity theft. With the sensitive information obtained from a successful phishing scam, these thieves can take out loans or obtain credit cards and even driver's license in your name. They can do damage to your financial history and personal reputation that can take years to unravel. But if you understand how phishing works and how to protect yourself, you can help stop this crime.

How to Protect Yourself

1. Never provide your personal information in response to an unsolicited request
2. If you believe the contact may be legitimate, contact the financial institution yourself
3. Never provide your password over phone or in response to an unsolicited Internet Request.
4. Review account statements regularly to ensure all charges are correct.

Do You Know Someone That is COMMUNITY MINDED?

Come into NebraskaLand National Bank today and Nominate Someone you Feel is Community Minded.

NebraskaLand National Bank Business Women's Forum!

A SUCCESS!

The Women's Business Forum was a success with close to 300 people in attendance! The keynote speaker Karel Murray gave her program, "Reality of Remarkable." The panel consisted of Lynne Lange, Jean Pavlik, Kay Lucas, Dr. Deb Weaver and Dr. Bonnie Buckland. The wine, chesse and chocolate fountain was a popular site. The event is given by NebraskaLand National Bank to support so many of the talented professional women that we have in North Platte. Look forward to

For More Information on Fraud and Internet Banking Visit our website www.nebraskalandbank.com.

Advantage Club Card Party

Next Event: April 19th
2 p.m.-4 p.m.
At The Airport Inn

Message from Mike Jacobson

We are very excited about the upcoming release of our Internet Banking Product for consumers. Although we continually look for ways to hold down overhead costs, we feel that this product was too important to delay any longer. We have always recognized that convenience and great service is critical to maintaining our current customer base and attracting new customers. By waiting until now to roll out this new product, we were not only able to acquire the product at a reasonable price, but we were also able to provide a truly state of the art product. On April 15th, you will be able to log on to our web site www.nebraskalandbank.com. and there you will find an application form that you can download and send to the Bank to get started. Once you are enrolled, start enjoying the benefits of banking online 24-hours a day. We plan to continually enhance this product and look forward to your comments. We can only get better by hearing from you, our valued customers.

With interest rates beginning to move higher, we are also developing some new innovative deposit products that will put you in the position to maximize your investment returns. We will keep you posted further through the Newsletter, our Personal Bankers and of course, Online as these products develop.

As always, I want to thank you for allowing NebraskaLand National Bank to be your financial services provider. We truly do know that you have choices for banking services and appreciate

Michael B Jacobson

"A company is known by the people it keeps."