

Message
from

Mike Jacobson



NebraskaLand National Bank Promotions



Bobbi Sweet
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Walk A Mile In Her Shoes A Success!

NebraskaLand National Bank, KX104 and the NP Volunteer Fire Department teamed up for their second annual Walk A Mile In Her Shoes. This event was on Friday, April 13th at 11:30 a.m. at NebraskaLand National Bank Downtown. Many formed teams of friends or co-workers, challenged other organizations to form a team, or nominated someone to walk in the event. The catch. If they signed themselves up they picked their choice of women's footwear to walk in. If someone else nominated them, that person picked their footwear. One in three women will be sexually assaulted in their lifetime. Walk A Mile In Her Shoes represents many women who have escaped an abusive situation with nothing but a few personal belongings. Many of the women have families to take care of as well as themselves in an abusive situation. Around \$12,000 was raised at this years event. There was close to 60 walkers. This doubled from last year. The money raised will go to help pay off the Rape and Domestic Abuse Shelter.

Bill Pay Coming Soon!

Identity Theft 911

Have you received a check from an item you sold on the Internet? Is the check connected to communicating with someone by email? Have you been informed that you were the winner of a Lottery? Have you been instructed to wire, send or ship money as soon as possible? If you can answer, "Yes" to any of these questions, you could be involved in a fraud or about to be scammed. At NebraskaLand National Bank our priority is our customers. We encourage you to contact us immediately. NebraskaLand National Bank has a service, Identity Theft 911. This service is in place to take care of our customers that have had their identity stolen.

I am happy to report that we are moving forward with a bill pay product that we believe is the best in the industry. As you know, we have always focused on offering you the highest quality services at a competitive price. Until now, it has been difficult to find a great bill pay product that was both efficient and affordable. Now that we have found such a product, we are moving ahead with implementation. As always, the product must go through our security testing, but we believe we can have the product available for customer use yet this summer.

Technology will continue to play an important role in making our lives easier, however, we will always value the personal relationship that has allowed the bank to grow as fast as it has. If there are other services that we are currently not offering that you would like to see us offer, please don't hesitate to bring this to our attention.

As always, we know that you have choices in financial services providers and want to do all we can to continue to earn your confidence. Thank you again for banking with NebraskaLand National Bank.

Mike Jacobson
President & CEO

*Thank You For Choosing NebraskaLand National Bank as Your
Financial Institution!*

NebraskaLand National Bank held it's second annual SHRED DAY with Dynamite Destruction. Close to 3 1/2 tons of items were shredded. This was double from the year before!



NebraskaLand National Bank Privacy Disclosure

Your Financial Privacy at NebraskaLand National Bank

Protecting your privacy is important to NebraskaLand National Bank and our employees. We want you to understand what information we collect and how we use it. In order to provide our customers with a broad range of financial products and services as effectively and conveniently as possible, we use technology to manage and maintain customer information. The following policy serves as a standard for all NebraskaLand National Bank employees for collection, use, retention, and security of nonpublic personal information.

What Information We collect

We may collect “nonpublic personal information” about you from the following sources:

Information we receive from you on applications or other forms;
Information about your transactions with us or others; and
Information we receive from third parties such as credit bureaus.

“Nonpublic personal information” is nonpublic information about you that we obtain in connection with providing a financial product or service to you. For example, nonpublic personal information includes information regarding your account balance, payment history, and overdraft history.

What Information We Disclose

We are permitted under law to disclose nonpublic personal information about you to other third parties in certain circumstances. For example, we may disclose nonpublic personal information about you to third parties to assist us in servicing your loan or account with us, to government entities in response to subpoenas, and to credit bureaus. We do not disclose any nonpublic personal information about anyone, except as permitted by law.

If you decide to close your account(s) or become an inactive customer, we will continue to adhere to the privacy policies and practices described in this notice.

We may disclose the following information to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing arrangements:

Information we receive from you on applications or other forms, such as name, address, and the type of account you hold with us.

Our Security Procedures

We take steps to safeguard customer information. We restrict access to your personal and account information to those employees who need to know that information to provide products or services to you. We also maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your nonpublic personal information.

If you have questions, or need further information, please contact the Bank at 308-534-2100.

