

# NEBRASKALAND NATIONAL BANK

MAKING A DIFFERENCE IN OUR COMMUNITY!

## 2008 Community Minded Award



On Monday, May 12<sup>th</sup> NebraskaLand National Bank presented the **2008 Community Minded Award** to the VFW Post 1504 and Ladies Auxiliary. The groups were recognized for their service to our country as well as their dedication to our community. The Award was presented during the Bank's "Decade of Difference" Ten Year Anniversary Celebration week.

## A Message From Mike Jacobson



I want to begin by thanking everyone who helped to make our first ten years a success. In many ways it is hard to believe that ten years have already passed. I will always remember the early days when we first opened our doors at 519 North Dewey. There were many days in that first month when the entire staff anxiously awaited our first customer to walk through the door before noon. Looking back at it today, I must say, it was the best experience that one could ever have. Sometimes it takes an experience like this to fully appreciate the value of every customer.

Perhaps it is that experience that has engrained the focus on customer service into our bank culture.

As we enter our second decade of service, we will continue to remember what got us to this milestone. Our customers will continue to be in the forefront of every decision. We will never be too big to continue counting each customer, one at a time.

Thank you all again for your ongoing support and for allowing us to serve you. As always, I continue to welcome your input.

**Mike Jacobson**  
President & C.E.O.

[contactpres@nebraskalandbank.com](mailto:contactpres@nebraskalandbank.com)

## Officers Receive Promotions and Honors



**Justin Schwartz**  
promoted to  
Vice President,  
Commercial Credit Analyst



**Sandy Ross**  
promoted to  
Vice President,  
Assistant Cashier



Krista Heiss, Senior Vice President and Senior Credit Officer at NebraskaLand National Bank, was one of fourteen bankers from across the state who graduated from the Nebraska Banker's Association (NBA) Leadership Program. She was recognized on May 8<sup>th</sup> during the NBA Annual Convention in Omaha. Krista has been with NebraskaLand National bank since 1998, and has over 15 years of banking experience.

## "Decade of Difference" Celebrations Support Local Organizations

NebraskaLand National Bank hosted a successful week of Customer Appreciation Events during our Ten Year Anniversary Celebration. We had several community groups who were dedicated to serving food and washing windshields at the events. In gratitude for their assistance, donations were collected from those in attendance to accompany the bank's donations to the organizations. Almost \$13,000.00 was given to support the dedicated groups!

NPHS Booster Club	\$339.00
Salvation Army	\$468.00
Original Town Association	\$387.00
Rail Fest	\$10,000.00
St. Pat's Student Council & National Honor Society	\$668.00
Sensations 14 & Under Softball Team	\$1,000.00

## NebraskaLand National Bank Privacy Disclosure

### **Your Financial Privacy at NebraskaLand National Bank**

Protecting your privacy is important to NebraskaLand National Bank and our employees. We want you to understand what information we collect and how we use it. In order to provide our customers with a broad range of financial products and services as effectively and conveniently as possible, we use technology to manage and maintain customer information. The following policy serves as a standard for all NebraskaLand National Bank employees for collection, use, retention, and security of nonpublic personal information.

#### **What Information We collect**

We may collect “nonpublic personal information” about you from the following sources:  
Information we receive from you on applications or other forms;  
Information about your transactions with us or others; and  
Information we receive from third parties such as credit bureaus.

“Nonpublic personal information” is nonpublic information about you that we obtain in connection with providing a financial product or service to you. For example, nonpublic personal information includes information regarding your account balance, payment history, and overdraft history.

#### **What Information We Disclose**

We are permitted under law to disclose nonpublic personal information about you to other third parties in certain circumstances. For example, we may disclose nonpublic personal information about you to third parties to assist us in servicing your loan or account with us, to government entities in response to subpoenas, and to credit bureaus. We do not disclose any nonpublic personal information about anyone, except as permitted by law.

If you decide to close your account(s) or become an inactive customer, we will continue to adhere to the privacy policies and practices described in this notice.

We may disclose the following information to companies that perform marketing services on our behalf or to other financial institutions with whom we have joint marketing arrangements:

- Information we receive from you on applications or other forms, such as name, address, and the type of account you hold with us.

#### **Our Security Procedures**

We take steps to safeguard customer information. We restrict access to your personal and account information to those employees who need to know that information to provide products or services to you. We also maintain physical, electronic, and procedural safeguards that comply with federal standards to guard your nonpublic personal information.

***If you have questions, or need further information, please contact the Bank.  
308-534-2100***