

NEBRASKALAND NATIONAL BANK

Local People, Local Decisions, Local Ownership

As we celebrate the new year of 2008...
We thank you for voting NLNB "Best Bank 2007"!

My Fair Share Program!

Each year the employees of NebraskaLand National Bank nominate various organizations in our community to be the recipients of monetary donations contributed by the bank employees. The "My Fair Share" program allows the employees of NebraskaLand National Bank to decide what percentage of their contribution will go toward each organization.

The bank recently honored those organizations receiving donations with the "My Fair Share Breakfast" in the bank lobby. NebraskaLand National Bank employees hosted four local agencies in celebration of the success and accomplishments that these vital groups provide to our community.

"From November 2006 through October 2007, the employees of NebraskaLand National Bank contributed \$6,595.93 to a total of four local organizations", said Barbara Barr, Vice President of Human Resources. The American Cancer Society received a donation of \$1,936.00, the Boys and Girls Club of North Platte received \$1,135.97, the Rape/Domestic Abuse Program received \$2,198.37 and the Women's Resource Center received \$1,325.97. We express our gratitude for the difference that each of these agencies are able to make!

New Staff Join NLNB



Lynne Lange
Marketing
Coordinator



Nikki McVay
Retail
Banking
Manager

**THERE IS A
DIFFERENCE™**

Member FDIC * Equal Housing Lender

A Message From Mike Jacobson



As the bank closes in on 10-years of business, I can't help but look back and reflect on the growth over that

time frame. In one respect, I can look to the over \$200 million in assets that have accumulated over that time and conclude that the bank has done well. I could look at the fact that we have grown from the smallest to the second largest bank (as measured by deposit market share) in Lincoln County. But in the end, I am most proud of the fact that we have been able to earn the trust and confidence of all of the over 4,000 households and businesses that have chosen to do business with NebraskaLand National Bank. In the end, it is your confidence that truly measures the value that a bank holds. It is for that reason, that the management of NebraskaLand National Bank and its staff will always place a very high value on customer service. As always, I want to thank each and every one of you for your support and invite you to contact me at any time if there are any needs that are going unmet. If you are unable to see me in person, please feel free to contact me through my e-mail address:

contactpres@nebraskalandbank.com